

Recommended Font:
Open Sans

TRANSFORMATION WORKSHOP

Response to dynamic and challenging markets



Speakers and workshop timeline



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10 minutes

Case introduction

Presented by Porsche Consulting

20 minutes

Case discussion & preparation

Done by the workshop participants

25 minutes

Case presentation

Done by one speaker per table

Porsche Consulting is a 100% subsidiary of Porsche



100%
PORSCHE

860
Professionals

7
Industries

Subsidiary of PORSCHE AG

Founded 1994

Strategy consulting firm with a track record of implementation

Senior teams with Ø 10 years of experience



Automotive

Aerospace

Transportation

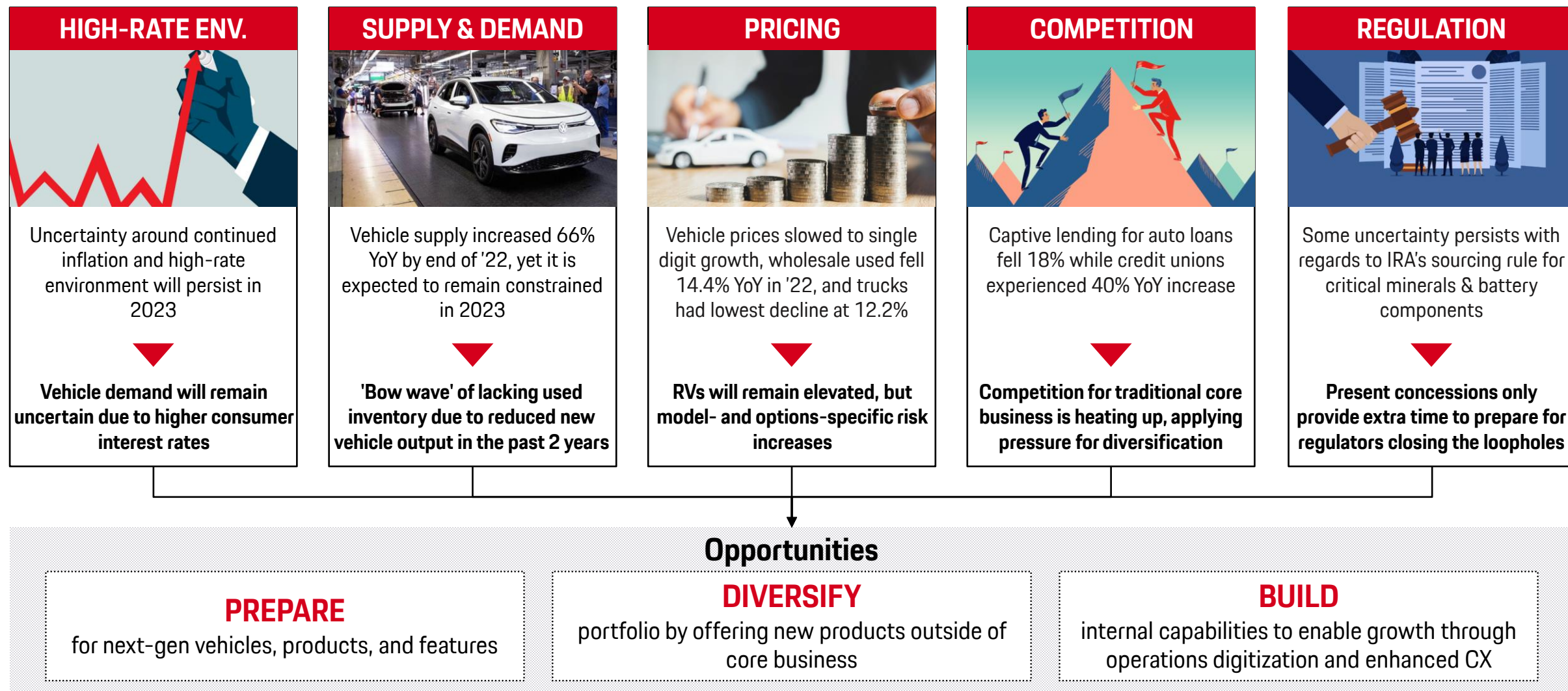
Industrial Goods

Consumer Goods

Life Sciences

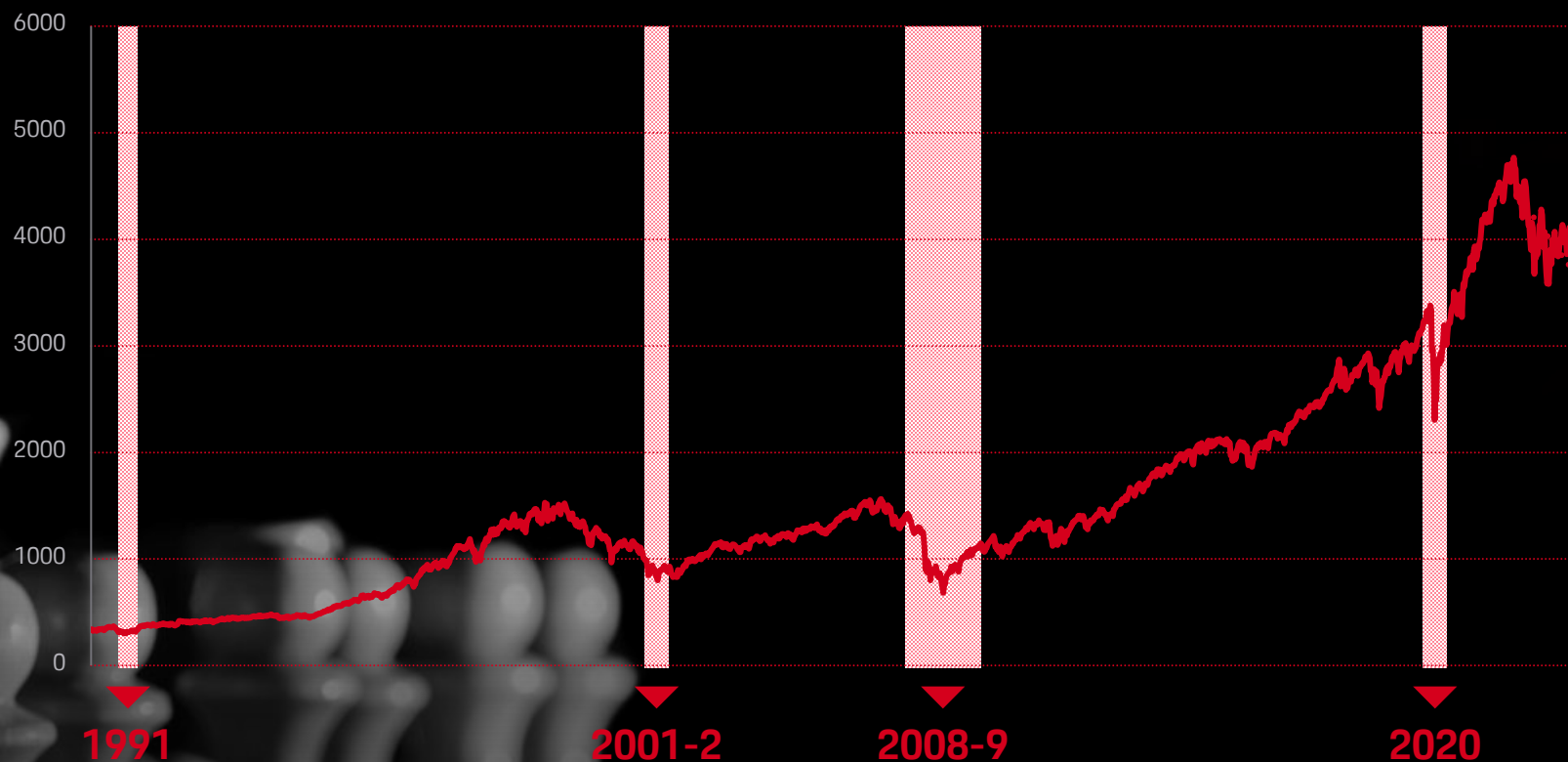
Financial Services

A multitude of current trends and developments create opportunities and challenges to transform



Phases of economical downturn are excellent opportunities for preparing for the upturn

S&P500



Use
the
DOWNTURN

...to prepare
for the
UPTURN

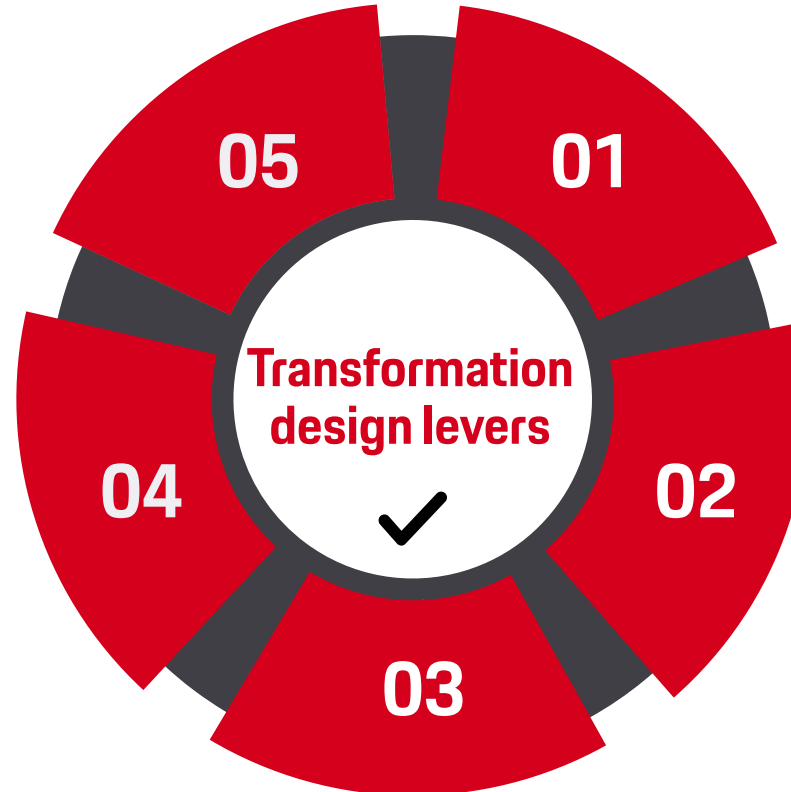
Best practice transformation includes five design levers that all need to be considered when setting up a program

05 | Digitization

- Workflow optimization
- Data-driven process optimization
- Process automation
- Augmented decision support
- Cognitive systems

04 | Governance

- Governance model
- Management model
- Integrated planning
- Risk management



01 | Structure

- Organizational structure
- Organizational footprint
- Corporate centers
- Matrix organizations and dotted lines
- Partner network

02 | Processes

- Business process management
- Lean process transformation
- Agile processes

03 | People

- Strategic workforce planning
- Nudge management
- Team and leader effectiveness
- Reward and satisfaction management
- Role clarification

Case instructions

01

Discuss one or multiple **challenges** that your organizations are facing

02

Pick one company from the table as an example for a **hypothetical transformation initiative**

03

Discuss the **key challenges** you've experienced and **objectives for transformation**

04

In the light of the dimension assigned to the table: discuss the **recommended approach** for solution

05

Discuss the **interfaces** with the other dimensions

Examples for case discussion

Key challenges

- Lack of performance in the workforce
 - Business-IT collaboration is slow and inefficient
 - Cost pressure
-

Dimension

People

Drivers & objectives for transformation

Become more customer oriented while improving performance

- Save 30% in operational cost
 - Increase time-to-market by 50%
 - Improve service center performance (AHT, NPS, etc.) by 20%
-

Recommended approach for selected dimension

- Develop change management strategy for communication of transformation to the workforce
- Involve leadership and executives in messaging
- Create positive attitude towards performance between team leads, their team members, and their superiors
- ...



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